



Brighton Council

POLICY NAME: MEDIA RELEASES

POLICY No: 7.8

POLICY:

That the responsibility for vetting or preparing media releases on behalf of the Council rests with the Chief Executive Officer.

Under Section 27 of the *Local Government Act 1993*, the Mayor is the official spokesperson of Council. The Mayor is also responsible for the approval or veto of all statements for print and media interviews.

The Mayor may consult with elected members, the Chief Executive Officer or Council staff in the preparation of a media statement.

Copies of all media releases will be provided to elected members, the Chief Executive Officer, council staff and uploaded to Council's website as soon as practicable after they are released.

Media Requests

Any staff members who may receive media requests must pass the request on to the Mayor or Chief Executive Officer for action. All verbal or written comments, digital information and Council documents that are released to the media must be endorsed by the Mayor.

ADMINISTRATIVE DETAILS:

Policy compiled: March 1998

Adopted by Council: 16/03/1998; 21/01/2025

To be Reviewed: January 2029

CHIEF EXECUTIVE OFFICER

Being the General Manager as appointed by Brighton Council pursuant to Section 61 of the *Local Government Act 1993*